



Producer Bulletin

Attention: South Carolina Producers News Rates! – Effective 02/11/11

Effective **02/11/11** for new business and 03/18/11 for renewals, Omni will be taking a slight increase in some parts of the states but lowering them in others like the Spartanburg-Greenville and Columbia areas.

We are also **NOW offering Insured EFT as an additional payment option**. Note below the benefits of using EFT for the insured’s payment plan:

| <u>Insured</u> | <u>Agency</u> |
|--|-------------------------------|
| Reduce Service Fees and Avoid Late Charges | Fewer Commission Charge-backs |
| Continuous, Uninterrupted Coverage | Fewer Non-pay Cancellations |
| Consistent sweep date each month | Less Service Work |
| Lower Down Pay & Monthly Installments | Higher Renewal Retention |

Also keep in mind other highlights of our South Carolina auto program which include the following:

- **Reinstatement with a lapse up to 30 days after cancellation** – Insureds retain their discounts up to 30 days without having to rewrite their policy!
- **Accept International Driver’s License**: Drivers new to this country can still qualify for great rates with Omni.
- **Down-payments as low as 11% on six month policies** - Insureds can pay as little as 11% down on six month policies (5.5% on annual policies) with **NO** restrictions, making Omni even more affordable for your insureds!
- **Assigned Underwriters** - We assign an Underwriter to your agency to assist you with all new business submission issues, ensuring a quality customer service experience.
- **Quick On-line Endorsements** - Make policy endorsements on-line immediately after issuing a policy and view your real-time commission statements daily!

As an Omni agent, you enjoy excellent rates, service, and commissions throughout South Carolina. In addition, you have the security of knowing that the product you are selling is backed by a stable, reliable, and respected insurance carrier. Omni realizes that the market demands a competitive product and we are pleased to give it to you, our exclusive agent.

If you have immediate questions about these exciting changes, rates in other territories, have misplaced your password, or haven’t been set-up to use IZZY, please contact your Territory Marketing Representative or our Marketing Support Team at: 866-300-6433 Ext. 29039.

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| Marketing Representative | Mike Mahla | 803-486-1247 (Cell Phone) |
| Marketing Support | | 866-300-6433 Ext. 29039 |